

A woman with dark hair, wearing a blue and white patterned shirt, is sitting on a light-colored leather sofa. She is looking down at a smartphone in her hands with a concerned expression. A red cushion is on the sofa next to her. In the background, there is a dark, textured wall. In the foreground, a glass of water and a bowl of snacks are visible on a table.

Hi Rose.
My carer hasn't turned up -
what should I do?

08:13 ✓✓

The best thing is to contact
your care provider to ask
when a carer will be coming.
If you can't get hold of them
or you feel at risk, speak to
the Council for support.

08:14

Meet Rose - the digital assistant for adult services in West Northants

Do you have a question about care or support from adult social care?
Rose is here to help - just message **"Hi Rose" on WhatsApp: 07457 416323**

Rose is being trialled by West Northamptonshire Council until November 2026

Hi! How can I help you today? If you need information about local care services, support options, or advice, I'm here to assist. Just let me know what you're looking for.

Rose can help with questions like:

I need more care, who would I speak to?

How can I access mental health support?

Dad's in hospital and is mum's carer.
How do I get care for mum?

Why use Rose?

- ✓ Easy to use on WhatsApp
- ✓ Connects you to local services
- ✓ Tested by carers and professionals
- ✓ 70% of testers found Rose easy or very easy to use



Try it today

Just message "Hi Rose" to 07457 416323

For more info, visit www.westnorthants.gov.uk/rose



West
Northamptonshire
Council

